### AUDIBEL

Wireless hearing solutions fit for life.





#### Fit for life.

### It's been proven that hearing health is directly connected to overall health and well-being.

When you're able to hear and engage with the world around you, you live a better and healthier life.

Our pursuit to help people hear better and live better has led to our biggest breakthrough to date.

Audibel®'s most advanced technology, **A4**® offers supreme sound quality and
premium features. A4 is customized to fit
your unique hearing needs and enhance
your listening experiences.





## Made for your day-to-day.



### Listening in noise

Advanced noise reduction technology and precise directional microphones work together to help make speech easier to hear in today's complex listening environments.



### Better connections

Stream TV, music and more to your hearing aids. SurfLink® Mobile 2, SurfLink Media 2 and SurfLink Remote offer carefree hands-free connectivity and control with no worn device.



### Works with your phone

While other hearing aid manufacturers require you to wear a device around your neck, SurfLink accessories offer a direct wireless connection between your phone — or any other Bluetooth® device — and your hearing aids



# Made for convenient connectivity.

With more and more wireless products on the market, making connections between devices can be challenging. To navigate listening environments with high wireless traffic, our 900sync<sup>™</sup> technology provides a powerful solution. It delivers high bit-rate streaming, allowing for ear-to-ear phone streaming and wireless capabilities for single-sided hearing loss.

### SURFLINK

Our Audibel wireless hearing aids wouldn't be complete without our popular SurfLink accessories.



Our compact cell phone transmitter, **SurfLink Mobile 2**, is an assistive listening device, media streamer and hearing aid remote all rolled into one



**SurfLink Mini Mobile** works in tandem with SurfLink Remote Microphone 2 to offer you a small and simple cell phone streaming solution.



**SurfLink Media 2** is a setand-forget media streaming solution that connects to TVs, MP3 players and more, to wirelessly stream audio directly to your hearing aids.



Our **SurfLink Remote** can be used to adjust volume, change memory modes, go in and out of streaming mode and much more — all with the push of a button.

Our discreet, lightweight

SurfLink Remote Microphone 2
is worn by a conversation partner
to aid patients in one-onone conversations in difficult
listening environments.

## Fit for music lovers

"Life seems to go on without effort when I am filled with music."

- GEORGE ELIOT

Tastes in music may be unique, but the power of music is universally understood.

Thanks to the processing power in A4i iQ hearing aids, you can enjoy your favourite music in a whole new way with features that:

- Focus on music audibility, desired loudness and sound quality
- Make soft music sounds audible
- Allow on-demand and automatic control

The result is listening enjoyment for the way you want to hear music — automatically and in your control.



# Made for every type of hearing loss.

There are approximately 60,000 new cases of single-sided hearing loss in the U.S. each year.<sup>1</sup>



If you have single-sided hearing loss, A4 has a solution for your hearing needs.

Our wireless **CROS** and **BiCROS** hearing aids bring audibility and speech understanding to those who struggle with single-sided hearing loss. 900sync Technology allows streaming to the good ear to provide quality, clarity and consistency of sound.





### Made to deliver the very best.

YOU WANT:	AUDIBEL A4 <b>DELIVERS</b> :
To hear comfortably in challenging environments	Acuity™ Directionality, designed to improve speech audibility in difficult listening situations along with Speech Shift.
Better wireless streaming	Technology that provides consistent wireless performance while streaming cell phone, TV, music and other media with <b>SurfLink Mobile 2</b> , <b>SurfLink Mini Mobile</b> and other <b>SurfLink</b> accessories.
A comfortable, personalized listening experience	Capabilities that speed your transition to hearing aid with gradual adjustments, distortion-free listening ir noise, and ultimate clarity for soft sounds.
No buzzing or whistling	Audibel's best-in-class feedback cancellation system providing feedback-free, comfortable listening all day long.
Durable, dependable hearing aids	Surface™ NanoShield, our pioneering water, wax and moisture repellant system, to protect and ensure durability and dependability.
Music the way it was meant to be heard	A design that allows you to experience music in a whole new way. Now you can hear every note the way the artist intended – with pure, refined sound quality.
Customizable tinnitus relief	Advanced <b>Multiflex Tinnitus Technology</b> integrated into A4 to bring relief to those who suffer from ringing in the ears.

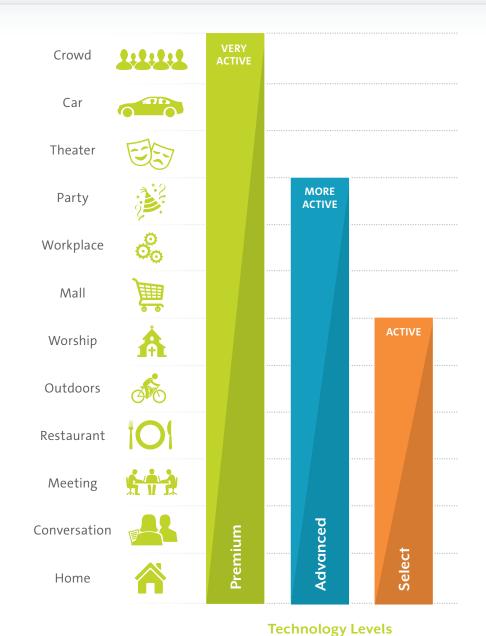
# Made for everywhere you are.

From the beginning, our hearing solutions have enabled people to hear better in challenging environments and live a better life.

You want to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.

What you need will depend on how busy and active you are, and what types of environments you frequent.

### Listening environments



### Styles and colors

#### What is your hearing lifestyle?

Our lineup of products enhances many different listening environments. What you need depends on your lifestyle and how active you are.

> Compare the listening environments on the chart inside.



Pick your favorite color among our new styles, which include our smallest devices and custom-fit options – both with tinnitus and wireless CROS and BiCROS solutions.

Consult your hearing care professional to see which hearing aids are right for you.

#### Color guide



Espresso



Bronze







Sterling

with Sterling

Custom products are available in skin tone colors.

### Made for your style.



## Styles Made for your preferred fit.



Invisible-In-Canal



Receiver-In-Canal



CIC Completely-In-Canal



BTE
Behind-The-Ear



In-The-Canal



ITE In-The-Ear

### Made so the world may hear



Our Founder and CEO, William F. Austin, has always held a strong belief that the gift of better hearing results in a fuller and richer life.

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.



# Made for a happy, healthy life.

Hearing loss isn't just an ear issue, it's a quality of life and health issue.

It can occur for natural reasons, but other causes might surprise you.



\*70 years and older









People\* with a hearing loss experience a 30-40% faster decline in cognitive abilities compared to peers without hearing loss.<sup>2</sup>

\*75 years and older



People with low-frequency hearing loss are considered at risk for cardiovascular events.<sup>3</sup>

### Adults with untreated hearing loss

were more likely to report depression, anxiety and paranoia than peers who wore hearing aids.<sup>4</sup>

\*50 years and older



Adults with untreated hearing loss are more likely to develop dementia.



There is a significant association between

high blood pressure

and untreated hearing loss.<sup>7</sup> People with mild hearing loss

are 3x
more likely to have a history of falling.8



90-95% of people with hearing loss can be treated with hearing aids.

A4 hearing aids are made so people with hearing loss won't have to miss a single sound that brings them joy. They are made knowing better hearing leads to better living.

Simply put, A4 hearing aids are made for life.

<sup>1</sup> Norton, A. (2015). Older Adults' Hearing Loss May Be Tied to Earlier Death. Health-Day News. Retrieved from http://health.usnews.com/health-news/articles/ 2015/09/24/older-adults-hearing-loss-may-be-tied-to-earlier-death | 2 Lin, F. R., Yaffe, K., Xia, J., Xue, Q., Harris, T. B., Purchase-Helzner, E., ... Simonsick, E. M. (2013). Hearing Loss and Cognitive Decline in Older Adults. JAMA Internal Medicine,173(4), 293-299. doi:10.1001/jamainternmed.2013.1868 | 3 Friedland, D. R., Cederberg, C., & Tarima, S. (2009). Audiometic pattern as a predictor of cardiovascular status: Development of a model for assessment of risk. The Laryngoscope, 119:4733-486. Retrieved from: http://onlinelibrary.wiley.com/ doi/10.1002/lary.20130/abstract | 4 Reinemer, M., & Hood, J. (1999). Untreated Hearing Loss Linked to Depression, Social Isolation in Seniors. Audiology Today, 11(4). Retrieved from: http://www.audiology.org/publications-resources/document-library/untreated-hearing-loss-linked-depression-social-isolation | 5 World Health Organization. (2015). Deafness and hearing loss. Retrieved from: http:// www.who.int/mediacentre/factsheets/fs300/en/ | 6 Johns Hopkins Medicine. (2011). Hearing Loss And Dementia Linked in Study. Retrieved from: http://www.hopkinsmedicine.org/news/media/releases/hearing loss and dementia linked in study | 7 Agarwal, S., Mishra, A., Jagade, M., Kasbekar, V. & Nagle, S. K. (2013). Effects of Hypertension on Hearing. Indian J Otolaryngol Head Neck Surg. 2013 December; 65(Suppl 3): 614-618. Published online 2013 February 17. Retrieved from: http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3889339/ | 8 Johns Hopkins Medicine. (2012). Hearing Loss Linked to Three-Fold Risk of Falling. Retrieved from: http://www.hopkinsmedicine.org/news/ media/releases/hearing loss linked to three fold risk of falling | <sup>9</sup> Better Hearing Institute. (n.d.). Hearing Loss Treatment. Retrieved from: http://www.betterhearing.org/hearingpedia/hearing-loss-treatment



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